

CLIENT: WESTINGHOUSE BROADCASTING (KYW-TV Philadelphia)
TALENT: RAY MURRAY
SHOW: "THE FINAL DAYS OF AN AMERICAN PALACE"

Ray: IT GOES WITHOUT SAYING THAT PHILADELPHIA IS FULL OF HISTORY,
BUT SOMETIMES THE TIDE OF PROGRESS JUST CAN'T HOLD BACK.
WE'RE HERE IN SPRINGFIELD TOWNSHIP TO WITNESS THE FINAL DAYS OF
WHITEMARSH HALL.

(V/O) "...TWO VAST AND TRUNKLESS LEGS OF STONE STAND IN THE DESERT...
NEAR THEM, ON THE SAND, HALF SUNK, A SHATTERED VISAGE LIES... AND
ON THE PEDESTAL, THESE WORDS APPEAR: 'MY NAME IS OZYMANDIAS,
KING OF KINGS: LOOK UPON MY WORKS, YE MIGHTY, AND DESPAIR..."

Ray: WHEN SHELLY WROTE THOSE WORDS IN HIS POEM "OZYMANDIAS,"
HE WAS TALKING ABOUT LOST EMPIRES AND DREAMS OF GLORY THAT
FADE INTO DUST. HERE IN AMERICA, THERE'VE BEEN LOTS OF EMPIRES...
AND THE RICH THOUGHT THEIR MONUMENTS WOULD LAST FOREVER,
BACK IN THE GOOD OLD DAYS OF TEDDY ROOSEVELT AND NO INCOME
TAXES. THESE ARE THE RUINS OF WHITEMARSH HALL, AN AMERICAN
PALACE, ONCE CALLED THE VERSAILLES OF AMERICA.

(V/O) IT'S BEING TORN DOWN NOW, AFTER BEING ABANDONED FOR MORE
THAN A DECADE. IT WAS A MONUMENT TO MONEY, BUT MOST OF ALL, IT
WAS A MONUMENT TO LOVE, THE GIFT OF NED STOTESBURY TO HIS
BELOVED WIFE, EVA.

(Ray) EDWARD STOTESBURY MADE THE BULK OF HIS FORTUNE RIGHT HERE,
IN THE BOARD-ROOM OF THE DREXEL BANK. HE WAS A SENIOR PARTNER
NOT ONLY IN THIS PHILADELPHIA INSTITUTION, BUT IN J.P.MORGAN'S
BANK IN NEW YORK AS WELL.

(and so forth)

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TALENT: RAY MURRAY
SHOW: "MUSEUM OF THE DEAD"

Ray: BEFORE ALEXANDER THE GREAT, BEFORE CHRIST AND THE CAESARS, THE EGYPTIAN CULTURE WAS AN OLD ONE. THEY BUILT VAST TEMPLES AND STATUES OF THEIR GODS, AND PRESERVED THEIR DEAD AS MAGNIFICENT MUMMIES, SO THAT IN THE WORDS OF THEIR OWN HYMN, THEY MIGHT "LIVE FOREVER AND EVER."

AND IN A WAY THEY HAVE. MORE THAN EVER, PEOPLE ARE FASCINATED BY ANCIENT EGYPT, AND ESPECIALLY THE SECRETS OF THEIR MUMMIES. WITH FUNDING FROM THE NATIONAL ENDOWMENT FOR THE HUMANITIES, THE UNIVERSITY OF PENNSYLVANIA IS PROBING SOME OF THOSE SECRETS IN NEW WAYS.

(interview with Associate Curator, Dr. David O'Connor)

THE EGYPTIANS BELIEVED THAT THE PHYSICAL BODY MUST BE PRESERVED, IN ORDER FOR THE "KA", OR SPIRITUAL OTHER-SELF, TO SURVIVE IN THE AFTERLIFE. THEY WRAPPED THEIR DEAD IN FINE LINEN, SOAKED WITH OINTMENTS, AND PRESERVED THEM IN BEAUTIFUL SARCOPHAGI, SOMETIMES ALONG WITH PETS AND FARM ANIMALS THAT HAD ACCOMPANIED THEM IN LIFE.

(interview with Project Director, Dr. Stuart Fleming)

(and so forth)

CLIENT: N.V.I. PRODUCTIONS
TALENT: PHIL FALLO
SHOW: "MUSIC AND THE MIND"

Phil: IT'S HARD TO IMAGINE THAT MERE BIOLOGICAL EVOLUTION WOULD BE RESPONSIBLE FOR SOMETHING AS ELEGANT AND POWERFUL AS THE HUMAN BRAIN.

ENERGY PULSING...

COMMANDING MUSCLES...

MANIPULATING OBJECTS...

SENSATIONS PERCEIVED...

ART CREATED...

MUSIC IMPROVISED...

THE BODY TRANSCENDED.

FOR PAT MARTINO, MAKING MUSIC WAS TRULY THE WAY OF HIS LIFE.

BUT A MASS OF ROGUE BLOOD VESSELS IN HIS LEFT TEMPORAL LOBE TOOK HIM AROUND A DEADLY CORNER.

FIVE YEARS OF BLINDING FLASHES, PSYCHOTIC EPISODES, AND VIOLENT SEIZURES CULMINATED IN A MASSIVE HEMORRHAGE THAT LEFT HIM WITH FORTY-EIGHT HOURS TO LIVE.

SUCCESSFUL BRAIN SURGERY LEFT HIM FREE OF THE MADNESS...

BUT FREE OF THE PAST AS WELL...

NO MEMORIES...

NO MUSIC.

(and so forth)